

Knowledge Management

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- Langdon Morris, President of KMLab, has consulted with the Fortune 500, government agencies, and small companies for 2 decades on subjects relating to Knowledge Management, Innovation, Corporate Strategy, and Organizational Transformation. He is recognized globally as a leading author, facilities designer, facilitator, and speaker.

Social Design

**The Link Between Facility Design,
Organization Design, and
Corporate Strategy
By Langdon Morris**

Published by KMLab, Inc., 1999

73 pages; 6 illustrations

[Download Social Design in pdf format \(212k\)](#)

Description

In early 1999, Langdon Morris undertook a study of the design of R&D facilities. After a thorough review of the literature and visits to 9 leading-edge R&D facilities, Morris prepared this landmark White Paper. Among the key insights is the widespread belief in the importance of high quality, face-to-face interactions between researchers. Thus, among the 9 facilities presented in this report, a total of more than 70 different architectural design and organizational techniques were applied by many of the leading design firms in the country. The report includes a description of each facility as well as the complete inventory of techniques applied.

The Knowledge Channel : Corporate Strategies for the Internet

by [Langdon Morris](#)

Our Price: **\$15.95**

Availability: This title usually ships within 2-3 days.



Editorial Reviews

Book Description

The number of Internet users is doubling every year, and will soon total more than 100 million people. This group will constitute an enormous and attractive market segment, one with exceptional buying power and demonstrated acceptance of new products and new technologies. However, many people use this new medium primarily for social dialog, which gives the Internet a dual role and a unique character that is unlike any medium or marketplace that has existed before. As it matures, therefore, the Internet poses unique challenges to old ways of doing business even as it promises to have enduring impact on the way that business is conducted worldwide.

PdK Consulting

PdK Consulting focuses on Workplace performance optimization and on measuring the resulting performance improvements.

Using the "Balanced Scorecard", PdK identifies work group performance variables and establishes baseline performance measures. PdK develops a Workplace Strategy and a detailed Action Map with accountabilities and schedules aimed at:

- ◆ Implementing strategies and tactics for high performance workplaces
- ◆ Developing processes for continuing improvements
- ◆ Deploying knowledge supporting technologies
- ◆ Enabling behavior changes increasing performance

PdK measures the resulting **performance improvements** (business results) on a simple linear scale via multi-variate statistical or simple heuristic models.

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